

PRIVACY POLICY LINKEDIN PAGE

PSI Software AG, Business Unit PSI Energie EE, Boschweg 6, 63741 Aschaffenburg, Germany (further referred to as „PSI“) is responsible for the content of this LinkedIn Page.

When visiting our page, LinkedIn collects as controller personal data of the user, e.g. via cookies. Such collection of user data by LinkedIn can also occur even if the user is not logged in or registered at LinkedIn. Information about the data collection and further usage by LinkedIn can be found in the privacy policy of LinkedIn <https://www.linkedin.com/legal/privacy-policy>.

Which user data LinkedIn collects is not known to PSI. PSI does not gain full access to such collected user data or any user profiles. PSI can only access public profile information. Which information you share as public can be adjusted via your LinkedIn settings. In addition you can actively hide your “likes” or unlike the page via the LinkedIn settings. Your profile will then not be listed as fan of this page anymore.

PSI receives from LinkedIn anonymous statistics about the usage of our page. For example, the following anonymous information will be provided to PSI:

- Follower: number of persons following PSI – including growth and development over a defined time frame.
- Range: Number of people who see a specific contribution. Number of interactions on a post. For example, you can deduce which content in the community is better than other.

Those statistics are used to steadily improve our LinkedIn online content and to better respond to the interests of our users. We cannot link statistical data with the profiles of our fans or individual users. You can use your LinkedIn settings to decide in which form you would display targeted advertisements.

PSI receives via LinkedIn personal data if you actively transmit your data by sending a personal LinkedIn message. We use the provided data (e.g. name, surname) to respond to your query by our customer support.

Your data will be saved for this purpose in our system.

Further information about the processing of personal data by PSI as well as your data subject rights can be found in our privacy policy:

<https://www.psienergy.de/en/privacy/>